

**NOWO<sup>®</sup> PROTECT**

# Developed by *specialists*

Complete programme for all types of impregnation jobs

COATING THE FUTURE



# The advantage in your hands

Successful work starts with a solid foundation. This is why partnering with Nowocoat offers much more than just a quality portfolio of innovative products designed for professionals. It's also a partnership that gives you access to our skilled and knowledgeable team of specialists, who are ready to offer expert advice and training.



## Delivery reliability is crucial

Delivery reliability is crucial for your business. At Nowocoat we are of course ISO 28000 certified. We own our supply chain, covering development, control, production and the stock in our warehouses. This ensures that your workflow is protected, as we consistently maintain a large inventory of standard products for prompt dispatch.



## Expert knowledge and advice

We understand that painting metal roofs is a complex task. That's why you'll have the industry's strongest and most experienced team at your service. Nowocoat specialists are trained professionals who are available to provide expert knowledge, training and advice.



## Trained specialists

Our product programme comes with comprehensive support. Our specialists know the market and the technical challenges you may face. They are experts who provide education and training in both products and techniques for you and your partners.



# Bringing efficiency to everyday life

## Safety for the environment

We are ISO 14001 certified and continuously strive to make our solutions more environmentally friendly.

## Quality assurance

Our production is ISO 9001 certified and complies with international quality standards.

## Delivery reliability

Our ISO 28000 certification guarantees delivery reliability and a strong supply chain.

## Comprehensive programme

Our custom-designed collection of quality roof paints is the most extensive and specialized on the market, offering the widest selection of standard colors available. It is designed to withstand all climatic conditions and address any challenges you may face.

## Sustainability

Our ongoing commitment to reducing our climate footprint means you can choose Swan-labeled roof paint, and our containers are made from recycled plastic. Additionally, our product range extends the life of roofs, which is a more climate-friendly option than installing a new roof.

## One-stop shopping

Discover everything you need for a streamlined workflow and effective solutions to complex challenges. Quick and easy.

## Our own laboratory

In our own laboratory, our specialists are constantly developing new, innovative products and setting new standards for functionality.

# We support your business

At Nowocoat, our specialists approach your business with the same dedication and care as if it were their own. This means that all the industry experience and know-how we possess are also at your disposal. We provide training and expert guidance to help you maximise the benefits of our partnership. Our product programme is shaped by listening to your feedback and incorporating it into the ongoing development of Nowocoat's quality products. Based on this, our advanced product programme has been put together so that it is designed for your specific projects.

## Optimised product programme

Our advanced NowoProtect program consists of 7 different quality products that are specially designed to solve specific tasks and protect surfaces. The high quality of our products ensures an optimal workflow and covers facades, roofs, wood and tiles. In addition, it offers excellent protection against graffiti.

- NowoProtect Dry WB
- NowoProtect Dry SB
- NowoProtect Seal WB
- NowoProtect Seal SB
- NowoProtect Dry Wood WB
- NowoProtect S-40
- NowoProtect Anti Graffiti



## 360° assurance



## Insightful collaboration with technical expertise

When you partner with Nowocoat and our specialists, we consider every aspect, all 360°, of your business and daily operations. Our delivery reliability guarantees an optimal workflow, and we provide you with expert guidance and insights from our specialists. Our team comprises experts at every stage of the value chain. Each team member has deep industry insights and years of expertise. But most importantly, we are at your disposal.

# A greener profile

Partnering with Nowocoat also means collaborating with a company dedicated to advancing sustainability. We continuously develop our product portfolio because it gives you the tools and solutions that make it more attractive to maintain and renovate rather than build new.

As the climate changes and we experience increased precipitation, flooding and greater fluctuations between minus and plus degrees, waterproofing becomes more and more important. Keeping surfaces dry minimises maintenance and repair costs and significantly extends service life. The longer our quality products extend the lifespan of your assets, the more we can collectively reduce our carbon footprint.





# Developed for professionals

As a professional, you know that waterproofing is not just waterproofing. This is why our specialists are dedicated to developing innovative and functional products daily, designed to enhance maintenance, benefit the environment, and improve your workflow. Waterproofing is a field with significant potential, especially given the rise in rainfall and its diverse range of applications.

## ISO certified production equipment

At Nowocoat we utilise a robust and advanced production system that is ISO-certified. This ensures that we consistently produce at the high quality required to deliver optimal results. At the same time, we continually test and refine our product programme in collaboration with our customers to stay ahead of the market.

## Renowned quality

Our products are used by many different professionals because the quality means that the result is always optimal. It is the combination of high product quality and a wide range that makes a significant difference to your workday.

## Get more done

The wide product range means that you only need to think Nowocoat. Whatever task you need to tackle, we have products developed specifically for it, thoroughly tested and verified in our own laboratory. If you are faced with a special task, we have with our specialists and laboratory, the possibility to develop solutions for specific challenges. That's why you can always turn to us for advice and Insightful collaboration.

## Optimise with Nowocoat

- Advanced products of the highest quality
- Custom-designed programme
- Complete programme for all types of impregnation jobs
- Designed for all climate conditions
- Consistent high quality, manufactured and developed in Denmark
- Continuous workflow optimisation
- Continuous development and testing to remain at the forefront of the market
- Tested and developed in collaboration with our customers



# An advanced product programme

Our various waterproofing products are developed to solve specific tasks and apply a protective layer that maintains, reduces degradation and extends the life of your facades. The products are easy to work with and ensure an optimal workflow.



## NowoProtect Dry WB

Unique water-based, hydrophobic impregnation with Silane/Siloxane with nanotechnology. For the professional treatment of mineral surfaces, especially suitable for concrete blocks. Reacts with glass. Deeply penetrating, breathable, water-repellent surface. Freshens up and reduces fouling and mildew growth, moisture, frost and water damage and salt rash. Extends surface life by many years.



## NowoProtect Seal WB

Water-based, hydrophobic and oleophobic impregnation with Silan/Siloxan. For the professional treatment of all absorbent mineral surfaces, especially suitable for concrete blocks. Reacts with glass. Effectively prevents water/moisture penetration, keeps material dry, protects against degradation and frost, moisture and water damage. Extends surface life by many years.



## NowoProtect S-40

Effective, hydrophobic impregnation for masonry and absorbent surfaces. Monosilanes help protect the surface against algae, frost, moisture and water damage all year round. Colourless, thin and easy to apply without the need for masking, even on slightly damp surfaces from 0 degrees C. Forms no surface film, maintains surface breathability and ensures protection over many years.



## NowoProtect Dry SB

Solvent-based, hydrophobic Care and maintenance product for mineral surfaces. Ideally suited for concrete and natural stone. Reacts with glass. Reduces moss, algae and mould, permeable, prevents moisture and frost cracking. Extends surface life by many years.



## NowoProtect Seal SB

Solvent-based, hydrophobic and oleophobic impregnation for mineral surfaces, ideally suited for concrete. Reacts with glass. Prevents water/moisture penetration into the materials and keeps the impregnated material dry. Protects the surface from degradation and frost cracking. Extends surface life by many years.



## NowoProtect Dry Wood WB

Water-based impregnation with Siloxan and nano actives for the care and maintenance of wooden surfaces. The product penetrates deep into the wood and protects against moisture build-up and water penetration. Suitable for Wood cladding, decking boards in both softwood and hardwood. Does not contain UV filter, so the surface turns grey naturally.



## NowoProtect Anti Graffiti

Permanent impregnation to protect metal and mineral surfaces against graffiti. Applied only once, graffiti is easily removed with cold water and 100 bar high pressure. Permeable and water-repellent, ideal for outdoor concrete, masonry and metal. Environmentally friendly without the use of chemicals.

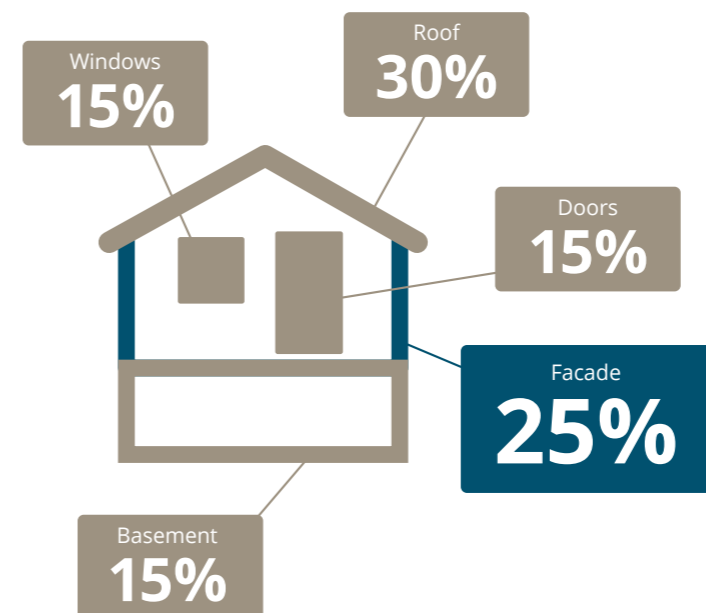
## Would you like to know more?

Visit our website to explore our complete and unique NowoProtect product programme.



Scan to read more

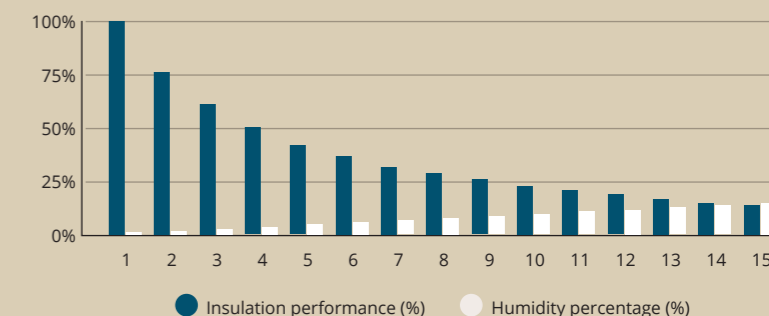
# An effective climate protection



## 25% of the heat flows out through facades

The products can be used on tiles, roofs, facades and wooden surfaces where they prevent the penetration of water and moisture that can cause damaging frost cracks. Our climate is continuously getting wetter, and moisture has a major impact on insulation levels. Just 4% moisture in the insulation can reduce insulation performance by as much as 50%.

## 4% moisture in the insulation = 50% less insulation performance\*



\*According to DTU, you can save around 12% on heating bills

### Facades

- Keeping the facade dry = saves energy
- Reduces frost damage = less maintenance
- Reduces algae growth
- Reduces salt extraction
- Both new and older houses can be water-proofed

### Tiles

- Inhibits algae growth
- Reinforces the tile surface
- Makes it easier to keep clean

### Roof

- Water repellent surface
- Inhibits algae growth and moss

### Wood

- Protects the wood from moisture
- Inhibits algae
- Extends the lifespan of wood
- Protects and gives a beautiful patina
- Eliminates the need for oiling

# Coating the *future*

Nowocoat has deep roots dating back to 1861, and we carry that legacy forward. Even then, specialised knowledge and exceptional service made all the difference. These values are still central to Nowocoat today, as we advance as a cutting-edge, responsible developer and manufacturer of functional and innovative coatings, moving towards a more sustainable future.

Our commitment to people and the environment is deeply ingrained in our DNA. As the first Northern European company in our industry, our compliance with UN Global Goals 3, 8 and 12 is certified. We approach sustainability from a truly holistic perspec-

tive and continuously explore new initiatives in our operations and production. We aim to lead the way in an industry where reducing the climate footprint is crucial.

For our customers, our strong focus on the UN's global goals makes supply chain management easier, as we apply these standards to our subcontractors as well.

As a partner, we can assist with ESG reporting by offering guidance on more environmentally friendly processes, solutions, and products. In this way, our certification helps raise awareness about how our customers can make a difference.



## Contact us

We are ready to share our expertise, know-how and advice. We look forward to receiving your call.

**+45 75 50 11 11**



[nowocoat.com](http://nowocoat.com)