

**NOWO<sup>®</sup> METAL**

# Start strong with the *best* foundation

Custom-developed programme of premium quality paints

COATING THE FUTURE



# The advantage in your hands

Successful work starts with a solid foundation. This is why partnering with Nowocoat offers much more than just a quality portfolio of innovative products designed for professionals. It's also a partnership that gives you access to our skilled and knowledgeable team of specialists, who are ready to offer expert advice and training.



## Delivery reliability is crucial

Delivery reliability is crucial for your business. At Nowocoat we are of course ISO 28000 certified. We own our supply chain, covering development, control, production and the stock in our warehouses. This ensures that your workflow is protected, as we consistently maintain a large inventory of standard products for prompt dispatch.



## Expert knowledge and advice

We understand that painting metal roofs is a complex task. That's why you'll have the industry's strongest and most experienced team at your service. Nowocoat specialists are trained professionals who are available to provide expert knowledge, training and advice.



## Trained specialists

Our product programme comes with comprehensive support. Our specialists know the market and the technical challenges you may face. They are experts who provide education and training in both products and techniques for you and your partners.



# Bringing efficiency to everyday life

## QuickDry

Cutting-edge and practical technology to optimise your workflow.

## Safety for the environment

We are ISO 14001 certified and continuously strive to make our solutions more environmentally friendly.

## Quality assurance

Our production is ISO 9001 certified and complies with international quality standards.

## Delivery reliability

Our ISO 28000 certification guarantees delivery reliability and a strong supply chain.

## Comprehensive programme

Our custom-designed collection of quality roof paints is the most extensive and specialized on the market, offering the widest selection of standard colors available. It is designed to withstand all climatic conditions and address any challenges you may face.

## Sustainability

Our ongoing commitment to reducing our climate footprint means you can choose Swan-labeled roof paint, and our containers are made from recycled plastic. Additionally, our product range extends the life of roofs, which is a more climate-friendly option than installing a new roof.

## One-stop shopping

Discover everything you need for a streamlined workflow and effective solutions to complex challenges. Quick and easy.

## Our own laboratory

In our own laboratory, our specialists are constantly developing new, innovative products and setting new standards for functionality.

# We support your business

At Nowocoat, our specialists approach your business with the same dedication and care as if it were their own. This means that all the industry experience and know-how we possess are also at your disposal. We provide training and expert guidance to help you maximise the benefits of our partnership. Our product programme is shaped by listening to your feedback and incorporating it into the ongoing development of Nowocoat's quality products. Based on this, our advanced product programme has been put together so that it is designed for your specific projects.

## Optimised product programme

Our advanced metal roof paint system comprises six high-quality products, combined to create a comprehensive programme. It guarantees an efficient workflow and encompasses the entire work process, allowing you to make the most of your working time.

- **NowoMetal Roof Top WB**
- **NowoMetal Roof 2-K Combi**
- **NowoMetal Primer WB**
- **NowoMetal Special Primer SB**
- **NowoMetal Summer Additive WB**
- **Rustconverter**



## 360° assurance



## Insightful collaboration with technical expertise

When you partner with Nowocoat and our specialists, we consider every aspect, all 360°, of your business and daily operations. Our delivery reliability guarantees an optimal workflow, and we provide you with expert guidance and insights from our specialists. Our team comprises experts at every stage of the value chain. Each team member has deep industry insights and years of expertise. But most importantly, we are at your disposal.

# A greener profile

Partnering with Nowocoat also means collaborating with a company dedicated to advancing sustainability. We continuously improve our product portfolio to provide you with tools and solutions that make maintenance and renovation more appealing than new construction. The longer our quality products extend their lifespan, the more effectively we can collectively reduce our carbon footprint.





# Developed for professionals

As a professional, you understand that roof paint is not just any paint. That's why our specialists are dedicated to developing innovative and functional products every day, designed to enhance maintenance, benefit the environment, and improve your workflow.

## ISO-certified production equipment

At Nowocoat we utilise a strong and advanced production system that is ISO-certified. This ensures that we consistently produce at the high quality required to deliver optimal results. At the same time, we continually test and refine our product programme in collaboration with our customers to stay ahead of the market.

## Designed for process optimisation

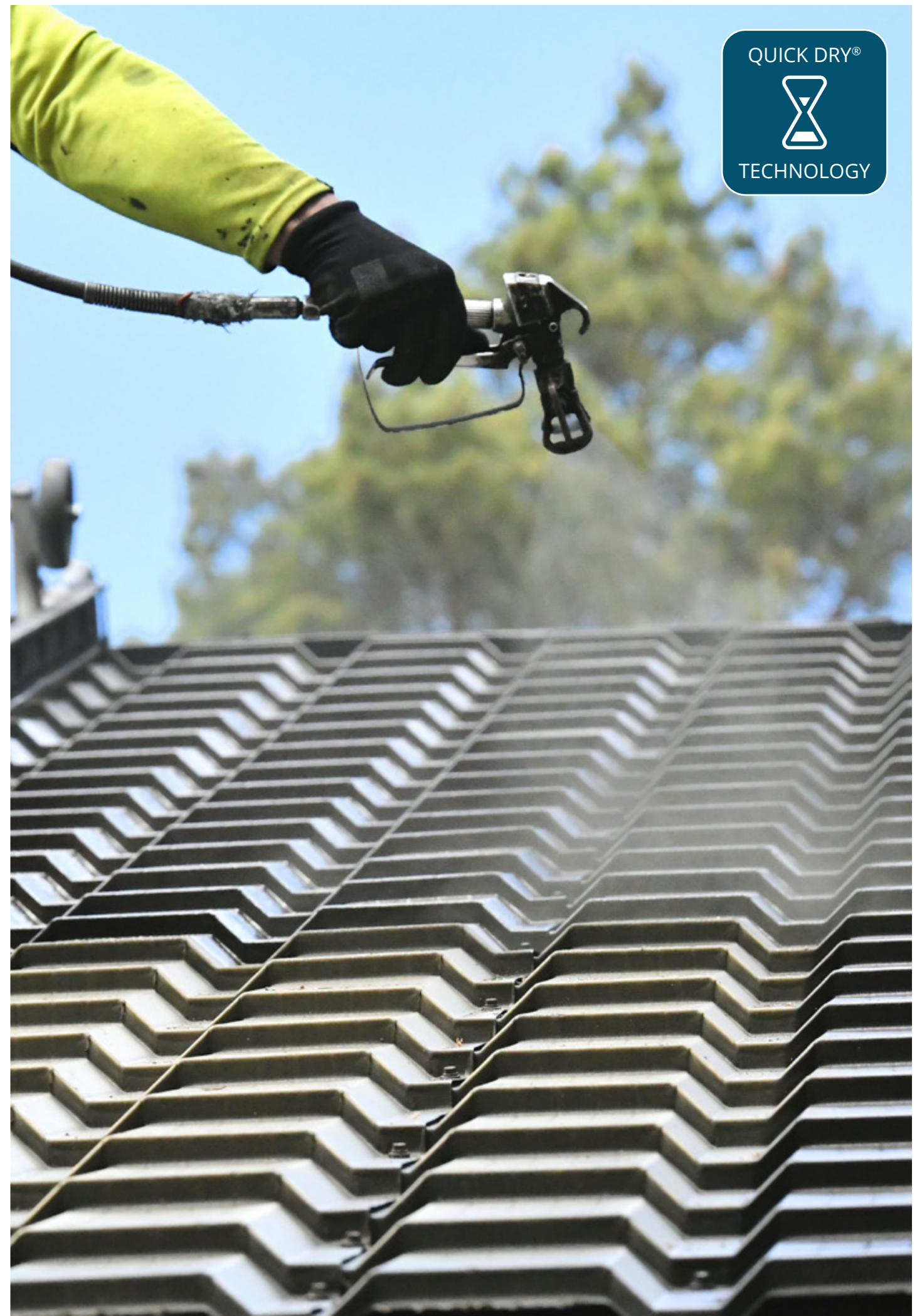
Based on your input, we have developed an additive that enables you to work effectively even under high temperatures, extending the time available for task completion. Additionally, Quick Dry ensures a smooth workflow by enabling continued work with its short drying time, allowing tasks to be completed efficiently.

## Focus on the environment

Renovation is always a better choice than building new. Our product programme helps reduce the carbon footprint by extending the lifespan of existing structures. Additionally, our product range includes water-based alternatives, and we are continuously seeking opportunities to develop products that minimise environmental impact.

## Optimise with Nowocoat

- Cutting-Edge Products of the highest quality
- Tailor-made solutions for metal roofs
- Solutions for all types of tasks
- Specially designed to ensure optimal product flow
- Continuous workflow optimisation
- Continuous development and testing to remain at the forefront of the market
- Tested and developed in collaboration with customers



# An advanced product programme

At Nowocoat, we develop advanced coating systems for steel, aluminium, and zinc roofs plus facades, including both water- and solvent-based primers and topcoats. Our products provide excellent adhesion and effectively prevent rust formation on metal surfaces.

The primer is easy to apply, and our special QuickDry technology ensures rapid drying, extending the time available for completing the task. The primer, combined with the topcoat, offers superior rust protection along with water and chemical resistance.

The topcoat creates a robust wear layer, enhanced by a new generation of UV blockers that effectively shield against the sun's harmful rays. The product's unique interlacing capability ensures a smooth, even surface, while the dry paint film remains highly elastic and crack-resistant, even at greater thicknesses.

These properties not only enhance aesthetics, but also strengthen and extend the lifespan of the roof surface, even in harsh climatic conditions. Our high-quality products are developed by seasoned industry specialists to address specific needs and ensure optimal results with a long-lasting performance.



### NowoMetal Primer WB

Professional, water-based alkyd/ acrylic primer renowned for its superior adhesion, ease of application and quick drying. Excellent corrosion protection, water and chemical resistance.



### NowoMetal Roof Top WB

Professional, water-based 1-K alkyd/acrylic topcoat, known for its ease of application, quick drying, and elasticity, allowing for high layer thickness (up to 400µm) without surface cracks.



### NowoMetal Special Primer SB

Professional, solvent based primer providing corrosion protection for metal surfaces where adhesion is impeded by rust, damage or for specialised surfaces.



### NowoMetal Roof 2-K Combi

Professional, solvent-based 2-K topcoat with polyol and active corrosion pigments. For single- and double-coat application on steel, aluminium and galvanised surfaces. Offers excellent wear resistance, weather and gloss stability, lightfast and no whitening.

Would you like to know more?

Visit our website to explore our complete and unique NowoMetal product programme.



Scan to read more

# A wide selection of standard RR colours



Option for additional tinting.

The colour chart is for reference only. Slight variations in shade may occur in the final result.

# Coating the *future*

Nowocoat has deep roots dating back to 1861, and we carry that legacy forward. Even then, specialised knowledge and exceptional service made all the difference. These values are still central to Nowocoat today, as we advance as a cutting-edge, responsible developer and manufacturer of functional and innovative coatings, moving towards a more sustainable future.

Our commitment to people and the environment is deeply ingrained in our DNA. As the first Northern European company in our industry, our compliance with UN Global Goals 3, 8 and 12 is certified. We approach sustainability from a truly holistic perspec-

tive and continuously explore new initiatives in our operations and production. We aim to lead the way in an industry where reducing the climate footprint is crucial.

For our customers, our strong focus on the UN's global goals makes supply chain management easier, as we apply these standards to our subcontractors as well.

As a partner, we can assist with ESG reporting by offering guidance on more environmentally friendly processes, solutions, and products. In this way, our certification helps raise awareness about how our customers can make a difference.



## Contact us

We are ready to share our expertise, know-how and advice. We look forward to receiving your call.

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[nowocoat.com](http://nowocoat.com)